

## Message Text

LIMITED OFFICIAL USE

PAGE 01 QUEBEC 00099 081719Z

ACTION EB-08

INFO OCT-01 EUR-12 ISO-00 IO-13 AGRE-00 CEA-01 CIAE-00  
COME-00 DODE-00 FRB-03 H-01 INR-07 INT-05 L-03 LAB-04  
NSAE-00 NSC-05 PA-01 AID-05 SS-15 STR-04 ITC-01  
TRSE-00 USIA-06 PRS-01 SP-02 FEAE-00 OMB-01 OPIC-03  
XMB-02 /104 W

-----081931Z 074467 /46

R 071800Z MAR 77

FM AMCONSUL QUEBEC

TO SECSTATE WASHDC 915

INFO AMEMBASSY OTTAWA

AMCONSUL MONTREAL

AMCONSUL TORONTO

LIMITED OFFICIAL USE QUEBEC 0099

E.O. 11652: N/A

TAGS: PINT, EINV, CA

SUBJECT: QUEBEC MINISTER SPEAKS SOFTLY TO MULTINATIONAL REPRESENT-  
ATIVES

SUMMARY: COLLOQUY WAS HELD IN QUEBEC ON MARCH 3-4 FOR 200  
REPRESENTATIVES OF MULTINATIONAL AND PANCANADIAN COMPANIES. MEETINGS  
WERE ADDRESSED BY THREE SENIOR QUEBEC MINISTERS WHO ATTEMPTED  
PUT MODERATE, CONCILIATORY FACE ON P.Q. POLICIES. MAJOR  
EMPHASIS WAS GIVEN BY MINISTERS TO FACT THAT P.Q. WISHES  
CONTINUED ECONOMIC ASSOCIATION WITH CANADA AND DOES NOT FAVOR  
DESTRUCTIVE, AUTARCHIC FORM OF INDEPENDENCE. PRESS REPORTS IN  
FRANCOPHONE MEDIA SUGGEST AT LEAST SOME OF PARTICIPANTS WERE  
FAVORABLY IMPRESSED. END SUMMARY

1. BATTERY OF QUEBEC MINISTERS YESTERDAY ADDRESSED COLLOQUY  
ORGANIZED BY "PUBLIC AFFAIRS COUNCIL" IN QUEBEC CITY FOR SOME  
200 REPRESENTATIVES FROM MULTINATIONAL AND LARGE CANADIAN  
FIRMS. INTERGOVERNMENTAL AFFAIRS MINISTER, CLAUDE MORIN, TOLD  
LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 QUEBEC 00099 081719Z

LISTENERS THAT HE AND HIS COLLEAGUES IN GOQ "ARE NOT THE SEPARATISTS  
THAT YOU THINK. WE ARE NOT AS INTRANSIGENT AS WE ARE DESCRIBED."  
GOQ, HE ASSERTED, IS READY TO DISCUSS THE CONCEPTION OF ECONOMIC ASSO-  
C-  
IATION AND HAS "PROPOSITIONS" TO SUBMIT. A STUDY NOW UNDER-WAY, HE  
SAID, IS CONSIDERING THE FORM, CONTENT, AND MODALITIES OF APPLI-

CATION OF SUCH AN ASSOCIATION.

2. MORIN CLEARLY INDICATED QUEBEC DOES NOT WISH "SMALL CHANGES" POINTING OUT THAT THERE IS ALWAYS A LARGE GAP BETWEEN QUEBEC DEMANDS AND OTTAWA OFFERS. QUEBEC DEMANDS CAN NOT BE NEGOTIATED POINT BY POINT, HE SAID. ON ONE HAND, QUEBEC WISHES OBTAIN FULL POWERS OF SOVEREIGN STATE. WHILE ON OTHER HAND, IT WANTS TO DISCUSS THE ECONOMIC POWERS QUEBEC AND CANADA CAN EXERCISE JOINTLY. NEGOTIATION, LEADING BOTH TO INDEPENDENCE AND TO ASSOCIATION, SHOULD GO ON SIMULTANEOUSLY. PRIME MINISTER TRUDEAU'S EFFORTS TO DEMONSTRATE HIS "FLEXIBILITY" HAVE NOT SATISFIED MORIN WHO CLAIMED PM IS ALWAYS LATE IN ACCEPTING REALITY.

3. TAKING A SOMEWHAT LESS CONCILIATORY TONE, MINISTER OF STATE FOR ECONOMIC AFFAIRS, BERNARD LANDRY, TOLD AUDIENCE THAT FOREIGN INVESTMENT WOULD BE WELCOME IN QUEBEC IN ALL BUT A FEW SECTORS OF ECONOMY (E.G. PUBLIC SERVICE, RADIO-TV, PRESS, BANKS AND OTHER FINANCIAL INSTITUTIONS) AS LONG AS THEY RESPECTED QUEBEC LAW AND THE GOVERNMENT'S POLICY FOR FRENCHIFICATION OF BUSINESS. QUEBEC, UNLIKE FEDERAL GOVERNMENT, HAS NO FAITH IN EFFICACY OF SCREENING AGENCY NOR IN VOLUNTARY CODES TO REGULATE FOREIGN INVESTMENT. THEREFORE, AN INVESTMENT CODE WILL BE PROMULGATED WHICH WILL HAVE FORCE OF LAW WHEN QUEBEC "NO LONGER HAS STATUS OF PROVINCE." IN MEANTIME, INVESTORS WILL BE AWARE OF QUEBEC ATTITUDE AND MUST EXPECT US TO TAKE ALL MEASURES POSSIBLE AGAINST THOSE WHO DO NOT RESPECT OUR WISHES.

4. THIRD QUEBEC SPEAKER AT COLLOQUY WAS MINISTER OF STATE FOR CULTURAL LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 03 QUEBEC 00099 081719Z

AFFAIRS, CAMILLE LAURIN, WHO TOOK MODERATE POSITION ON USE OF ENGLISH FOR HEAD OFFICE OPERATIONS BY COMPANIES WITH CONNECTIONS OUTSIDE QUEBEC. HE ALSO ADDED THAT EXCEPTIONS TO FRANCOPHONE REQUIREMENTS MAY BE MADE FOR SOME OLDER EXECUTIVES.

5. COMMENT: PRESS REPORTS IN FRANCOPHONE MEDIA SUGGEST GENERALLY FAVORABLE IMPRESSION WAS MADE ON EXECUTIVES BY QUALITY OF MINISTERIAL PRESENTATIONS AND BY THEIR EFFORTS PUT REASONABLE, GENERALLY CONCILIATORY FACE ON "PARTI QUEBECOIS" POLICY. ONLY LANDRY PRESENTED HARD, SOMETIMES ABRASIVE LINE. SEVERAL PARTICIPANTS WERE REPORTED BY CBC FRENCH SERVICE AND BY "LE DEVOIR" AS REALIZING FOR FIRST TIME THAT P.Q. WAS PROPOSING CONTINUED ECONOMIC ASSOCIATION WITH THE REST OF CANADA AS WELL AS INDEPENDENCE. CLEARLY, P.Q. MODERATES ARE MAKING STRONG EFFORT IMPRESS BUSINESS AUDIENCES WITH THEIR MODERATION, DEDICATION TO DEMOCRATIC PROCESS, AND REASONABLENESS OF THEIR DEMANDS.  
MCNAMARA

LIMITED OFFICIAL USE

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** REPORTS, MEETINGS, MULTINATIONAL CORPORATIONS, BUSINESS FIRMS, SPEECHES  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 07-Mar-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 22 May 2009  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977QUEBEC00099  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770079-1209  
**Format:** TEL  
**From:** QUEBEC  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19770386/aaaacxst.tel  
**Line Count:** 115  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 834d81bc-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EB  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 3  
**Previous Channel Indicators:** n/a  
**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 21-Dec-2004 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 3186759  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** QUEBEC MINISTER SPEAKS SOFTLY TO MULTINATIONAL REPRESENT- ATIVES SUMMARY: COLLOQUY WAS HELD IN QUEBEC ON MARCH 3-4  
**TAGS:** PINT, EINV, CA  
**To:** STATE  
**Type:** TE  
**vdkgvkey:** odbc://SAS/SAS.dbo.SAS\_Docs/834d81bc-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009